

STL Goal-Setting (expanded)

Why set a Speed the Light goal?

- Speed the Light motivates students to get involved in the cause of world evangelization.
- Setting a goal and working toward achieving it presents a year-round challenge to students.
- A goal represents a definite, measurable objective for your youth ministry to strive for.

Who sets the goal?

The STL yearly goal is set by the youth leader. As the leader, you need to set the pace and the total goal. It is up to the students to set personal goals. Reaching your Speed the Light goal is a matter of personal responsibility and group participation.

Planning the Goal (When do I set a goal?)

Ideally, a goal is set at the beginning of the year. However, this may not be possible. You can set a goal no matter what time of year it is.

How do I set a goal?

Use the three “Gs”:

What your students can give : (# students x \$100)	_____
What they can get through fund-raisers	+ _____
Add in the God factor—through faith	+ _____
Your goal for the year:	= _____

Promoting the Goal

- Make a goal banner
- Have a banner professionally made or make one yourself.
Professionally—Banner prices may vary in different regions of the country and will depend on the material and quality of the screen print. Check with a local sign company for options.
Make one yourself—This is the least expensive way to go. Create a design of your goal on a desktop publishing program. Use the copy machine to copy it onto an overhead transparency and then project it onto a wall to which you have taped bulletin board paper or butcher paper. Trace the design and paint it with tempera or acrylic paints.

Presenting the Goal

- **Unveiling the Goal**—Make this a big deal! Unveil your STL goal for the year at your first STL missions service of the year. At the end of the service, unveil the banner, and present it to your students.
- **Accepting the Challenge**—Ask the students to come forward and sign the banner (use permanent or paint markers) to show they are willing to do their part to meet the goal for the year.
- **Displaying the Goal**—Keep the banner in a prominent place in your youth ministry area. This will be a constant reminder of this special night and the goal for the year. As students see their names, it will also serve as a reminder of their commitment.